

“This is My Story”



Dear Member,

Part of the strength of any association is the sharing of information between fellow members. We have initiated a new feature for the cover of our monthly newsletter titled “This is My Story.” We would very much like to share your story of something that the WPMA has done that has positively impacted you or your business. It could be a lead for new business that turned into a good customer, information from the newsletter that has helped, something learned at an annual meeting, or a connection made through a networking experience that has been beneficial.

Please use the following template as a guide to help us share your story/experience with a fellow member.

STORY/EXPERIENCE YOU WOULD LIKE TO SHARE:

HOW THE SITUATION DEVELOPED:

WHAT BENEFIT OF MEMBERSHIP IMPACTED YOU OR YOUR BUSINESS:

WHAT WOULD YOU LIKE TO SHARE WITH THOSE THAT ARE NOT CURRENT WPMA MEMBERS:

Thank you for your help with this. Let’s make this a feature we are all proud of. Please return via fax at 978-874-9946 or email to lori@wpma.org. Please include a photo of yourself for the newsletter cover.

Name

Company Name